

LUIS PINHEIRO - GENERAL MANAGER OF THE SILO

The Royal Portfolio is delighted to announce the appointment of Luis Pinheiro as General Manager of The Silo.

The highly anticipated hotel is under construction in Cape Town's V&A Waterfront occupying six floors above what will become the Zeitz Museum of Contemporary Art Africa.

Luis has *more than 30 years'* experience in the luxury travel industry. His CV includes top positions at numerous five star hotels including the Mount Nelson, The Table Bay Hotel and The Cape Grace in Cape Town, as well as Reid's Palace in Madeira and Lapa Palace in Lisbon.



“I have no doubt that joining The Royal Portfolio and opening The Silo will be the highlight of my career in hospitality,” says Pinheiro. “I am looking forward to bringing this iconic hotel to life and to fulfilling the Biden family’s dream of having the best hotel in the world.”

The Silo hotel is the latest addition to The Royal Portfolio which includes Royal Malewane, La Residence, Birkenhead House and The One Above penthouse. The Silo will complete The Royal Portfolio’s circuit of quintessentially South African experiences for those looking to experience the very best of South Africa.

Matt Biden, Managing Director of The Royal Portfolio, explains: “After an extensive search to find the very best, we are excited about the experience and skill that Luis will bring to The Royal Portfolio – he is one of the most respected figures in the hospitality industry and will play an integral role in delivering a complete experience for our discerning guests.”