



THE ROYAL PORTFOLIO

New CEO and MD appointments at The Royal Portfolio

Dateline: 04 April 2022, Cape Town, South Africa

The leadership of The Royal Portfolio is pleased to announce the promotions of Matthew Biden to the post of Chief Executive Officer and Simon Mandy to the role of Managing Director.

Matthew Biden has been promoted to his new role, having been the Company's Managing Director for the past 10 years. Liz Biden, who founded the business in 1999, will now be Co-Chairman with her husband, Phil Biden.

This allows Liz to give her undivided attention to enhancing the guest experience, focussing her passion on the style and décor of all the properties within The Royal Portfolio.

Liz and Phil, who have both been very hands-on within the business, were delighted when their son Matthew agreed to join them as the Managing Director in 2012 to build on the company's growth and investment in Africa. This announcement is the culmination of all his efforts since then.

In his new role as CEO, Matthew will be the custodian of The Royal Portfolio's vision, ensuring that it is clearly articulated and understood as the company continues to expand its operations.

Simon Mandy, previously Director of Sales & Marketing for The Royal Portfolio, will take on the role of Managing Director. Simon first joined The Royal Portfolio as Marketing & Operations Manager in 2009, and was promoted to Director of Sales & Marketing in 2019. He has been involved in all aspects of the business, including periods in operational management at Birkenhead House and Royal Malewane.

"Simon joined The Royal Portfolio 12 years ago and has since worked tirelessly to promote our brand around the world. During Simon's time with the Company, we have grown significantly, and he has been a fundamental part of that success, forging strong relationships with travel professionals around the world." – Liz Biden.

The leadership of the Royal Portfolio is excited about the fresh perspectives Matthew and Simon will each bring to their new roles, and are confident that under their stewardship the company will continue to go from strength to strength by ensuring guests enjoy the ultimate in luxury South African stays and experiences.

“We see Matthew and Simon’s partnership as vitally important for the continued growth of The Royal Portfolio. Matthew will now be free to conceive and develop long-term strategic plans, whilst Simon maintains an experienced and steady hand on the tiller of day-to-day operations.” - Phil Biden

END

Notes for The Editor

The Royal Portfolio is a collection of iconic hotels and private residences in South Africa owned and run by the Biden family. The Royal Portfolio includes Royal Malewane in the Greater Kruger National Park, Birkenhead House in Hermanus, La Residence in Franschhoek, The Silo Hotel in Cape Town and a collection of Private Residences.

For the latest images of The Royal Portfolio kindly log in to our [Media Portal](#).

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Matthew Biden



Simon Mandy