



THE ROYAL PORTFOLIO

PRESS RELEASE  
for immediate release



#### THE ROYAL PORTFOLIO APPOINTS JACO EHLERS AS SALES MANAGER

4 April 2018, Cape Town, The Royal Portfolio has appointed Jaco Ehlers as Sales Manager for the group from 1 April 2018.

Jaco has over 25 years' experience in the luxury travel industry and joins The Royal Portfolio team after 16 years representing Singita.

“Joining The Royal Portfolio is a wonderful new challenge for me after 16 great years at Singita. I am looking forward to telling the story of The Royal Portfolio in both new and existing markets and to contributing towards fulfilling the Biden family’s dream of having the best group of boutique hotels in the world.” said Jaco Ehlers

Simon Mandy, General Manager of Sales & Marketing at The Royal Portfolio explained that:

“After an extensive search to find the very best, we are excited about the vast experience that Jaco will bring to The Royal Portfolio – he is one of the most respected figures in the industry

and will play an integral role in the growth of The Royal Portfolio and in promoting South Africa as a destination.”

Jaco joins The Royal Portfolio at an exciting time as Royal Malewane completes a refurbishment and construction is underway at The Farmstead at Royal Malewane. The Royal Portfolio continues to explore other expansion opportunities.

[www.theroyalportfolio.com](http://www.theroyalportfolio.com)

END

NOTES FOR THE EDITOR

About The Royal Portfolio

The Royal Portfolio is a collection of iconic hotels and private residences in South Africa owned and run by the Biden family. The Royal Portfolio includes Royal Malewane in the Greater Kruger National Park, Birkenhead House in Hermanus, La Residence in Franschhoek, The Silo Hotel in Cape Town and a collection of Private Residences which includes The One Above penthouse in Cape Town.

For further information

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